

Maintenance Magazine

Professional magazine for the decision-maker in maintenance

MEDIA PLANNER 2009

JANUARY

'Infotechnique Trendwatch' : Annual Overview – Circulation: 11,000 copies

Themes covered:

Separate publication on trends in maintenance, engineering, production, pumps & logistics in collaboration with Engineeringnet.be, Control & Automation Magazine and Pumps Magazine.

Special Promotion Opportunities:

- Controlled distribution to 11,000 select addresses of Maintenance + Control & Automation + Pumps Magazine.
- High readership, low price: you only pay for the target audience 'maintenance'. Advertisement tariffs the same as Maintenance Magazine.

MARCH

SPECIAL trade fair easyFairs MAINTENANCE Antwerp + Namur

SPECIAL COMPLETELY DEDICATED TO 2 TRADE FAIRS: EASYFAIRS MAINTENANCE in Antwerp (24-25/3/2009) and in Namur (6-7/5/2009) MAINTENANCE MAGAZINE IS THE MAIN MEDIA PARTNER (ANTWERP) AND MEDIA PARTNER (NAMUR)

Special Promotion Opportunities:

- Exhibitors can have their booth number included in advertisement at no charge
- Distribution to all visitors of the trade fair in 2008, and others
- Opportunity for promotion in the official catalogues of both trade fairs (price upon request)

MAY

Themes covered:

Focus on:

- Mechanical maintenance – Electrical maintenance – Maintenance strategies & Software – Safety&Prevention
- **Maintenance of processing equipment & installations**
- Condition monitoring and predictive maintenance
- Electronic: energy-saving systems
- Power technology: electric, hydraulic, pneumatic

JUNE

Themes covered:

Focus on:

- Mechanical maintenance – Electrical maintenance – Maintenance strategies & Software – Safety&Prevention
- **Maintenance of machines: maintenance & safety on and around the machine**
- Alignment and balancing
- Compressors, ventilators, rotating equipment
- Portable measurement and inspection equipment

SEPTEMBER

SPECIAL Election Maintenance Manager of the Year 2009

Themes covered:

- Mechanical maintenance – Electrical maintenance – Maintenance strategies & Software – Safety&Prevention
- Electrical installation technology
- Safety: a key task for the maintenance manager

Special Promotion Opportunities:

- Dossier with presentation of the laureats and the winner
- Free copy of the special issue for all attendees

DECEMBER

Themes covered:

Focus on:

- Mechanical maintenance – Electrical maintenance – Maintenance strategies & Software – Safety&Prevention
- **Maintenance of production lines and installations**
- Economizing energy: lighting & HVAC
- Working with controls and industrial network (PLC, fieldbus...)
- Energy management (overvoltage, peak shaving...)