

MEDIA PLANNER **PRINT** (Maintenance Magazine)

Each issues includes

Maintenance strategies

Computer Aided Maintenance

Mechanical maintenance

Electrical maintenance

Safety & Prevention

EDITIONS & THEMES

TRADE FAIRS

JANUARY 2010

InfoTechnique Trendwatch Annual Overview

Separate publication on trends in maintenance, engineering, production, pumps & logistics in collaboration with Engineeringnet.be, Control & Automation Magazine and Pumps & Process Magazine.

Special Promotion Opportunities:

- distribution to selection of 11,000 addresses of Maintenance + Control&Automation + Pumps & Process Magazine
- high circulation, low price: you only pay for the 'maintenance' target group. Advertising rates same as for Maintenance Mag.

- M+R Gent
4 March 2010 Flanders Expo Gent: see Control & Automation Mag.

MARCH

SPECIAL easyFairs MAINTENANCE trade fair in Brussels

SPECIAL COMPLETELY DEDICATED TO MAINTENANCE TRADE FAIR. THE MAGAZINE IS THE MAIN MEDIA PARTNER

Special Promotion Opportunities:

- Exhibitors can place their booth number in an advertisement for free
- Will be issued to all visitors to the trade fair in 2010
- Promotion options in the official catalogue

Central supplement:
Visitor's Guide to
'easyFairs Maintenance 2010'

- easyFairs Maintenance 2010: 31/3 - 1/4/2010
- easyFairs Industrie & Milieu - 24-25 maart 2010 - Antwerp Expo: see Control & Automation Mag.

MAY

MAINTENANCE IN THE PROCESS INDUSTRIES

- Condition monitoring and predictive maintenance
- Measuring and inspection equipment for maintenance
- Maintenance of field equipment and industrial networks
- Computer Aided: management of shutdowns and turnarounds

JUNE

SPECIAL AWARD MAINTENANCE MANAGER OF YEAR

SPECIAL WITH PRESENTATION OF NOMINEES AND AWARD-WINNER

Special Promotion Opportunities:

- Extra 300 copies will be distributed during the Award presentation

+ ENERGY & ENVIRONMENT SPECIAL

- Fault Detecting and Analysis
- Improving the energy efficiency of installations
- Engineering: shutdown and turnaround management
- Computer Aided: Material & Stock management

SEPTEMBER

MAINTENANCE BY THIRD PARTIES (SERVICES)

- Outsourcing industrial & technical maintenance
- Energy: maintenance of decentralized production units (CHP, wind, sun, ...)
- Maintenance & Engineering
- Computer Aided: work preparation & planning

- M+R 16/9/2010 Brussels Expo
- Factory & Process Automation (ex-Mocon): see Control & Automation Mag.
- Pumps & Valves 2010 trade fair - see Pumps & Process Magazine

DECEMBER

MAINTENANCE IN MECHANICAL INDUSTRY

- Lubrication: oils, fats, dispensers, ... (tribology)
- Rational Energy Use: lighting & HVAC
- Rotating equipment: compressors, pumps, ventilators, engines
- Computer Aided: maintenance management systems vs. ERP